

SARDINES - Sardines are a brand new concept in rain boots. Their light and flexible materials along with the variety of styles available make Sardines stand out from the rest. “Don’t let wet socks give you cold feet”

The awkward heavy materials used to make most rain boots makes bringing them anywhere an uncomfortable experience. Originally designed for purely practical reasons rain boots or wellingtons have not changed much over the years. They still seem too big and too heavy to bring anywhere “just in case”. Just like sardines in a tin, “Sardines” are foldable rain boots which can be stowed away in only a fraction of the space.

Inspired by water *“One evening in February 2012, I got caught in the rain. By the time I got home, my clothes were soaking wet, even my socks. Just arrived at home I saw a squashed water bottle. It was interesting to see how its volume is being reduced one-fifth when bottles are useless. In that moment, I wondered why my rain boots couldn’t reduce in size just like the water bottle”*

Sardines were designed with simplicity in mind.

Other important aspects considered were the environmental effects of producing Sardines. They are made with recyclable mono-material: TPV, thermoplastic polyurethane. This material allows Sardines to be one of the most efficient types of rain boots for transportation, also helping to reduce the impact on the environment.

A flexible strap with the product’s name runs along the shaft of the boot while it is worn. In order to be transported or stowed away, the Sardines are rolled up. The flexible strap now serves to hold them together. A simple product wrapper that is open on three sides explains the background and shows the colours in which they are available.

Users can customize their Sardines, by choosing from large range of boldly coloured rain boots and combining their choice with a variety of straps, ranging in colour and material.

AWARDS AND EXHIBITIONS: Design Hub Barcelona Exhibition (2013) / ADI-FAD Award Competition in Barcelona (awarded 3rd place in 2013) / Fachpack International Fair in Nuremberg, Germany (2013) / Museum Ideas Market Exhibition in Barcelona (MID 2013) / Design Preis Halle Competition in Germany (awarded 2nd place in 2014) / Frisches Design Exhibition in Nuremberg, Germany (2014) / INJUVE Madrid Exhibition (2015)

Project: SARDINES

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